FRANCESCA PREDIERI *Digital Designer*

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Work Experience

03/2025 – Present
Digital designer part-time, *Freelance*
- Led end-to-end design projects, from discovery to delivery, across branding, digital products, and web platforms managing multiple projects. Performed accessibility audit for websites and documents.

03/2025 – Present
Waitress, *Bologna*

03/2024 – 09/2024
UX Designer Intern, *Gruppo Trentasei*
- Designed accessible digital interfaces for public services, managing complex user needs. Conducted user research, usability testing, and user interviews to improve product experience
- Collaborated with cross-functional teams (Product, Developers, Stakeholders) using Agile methodologies

06/2022 – 08/2022
Romania
Graphic & content designer, *European Solidarity corps*
- Developed multi-channel communication systems for events and EU initiatives
- Worked in international, multidisciplinary teams, adapting to diverse stakeholders

01/2021 – 04/2021
Graphic facilitation Intern, *Housatonic Studio*
Supported visual communication and facilitation projects in corporate and public sectors

Education

10/2022 – 12/2024
Master's Degree Digital and Interaction Design, *Politecnico di Milano*
- Thesis on Artificial Intelligence and Accessibility
- Full product design process: research, prototyping, testing, validation, Experience in multidisciplinary and international teams

2018 – 2021
Bachelor degree in product design, *Università di Bologna*
Strong foundation in design thinking, 3D modeling, and product development

Skills

Design
UI/UX Design (Figma), Interactive Prototyping (ProtoPie, Framer), No-code Web Development (Webflow, Elementor), Graphic Design (Adobe Illustrator, Photoshop, InDesign)

Collaboration & Productivity
Project Management (Jira, Notion), (Miro), Microsoft Office Suite

Development
Front-end Development (HTML/CSS), Creative Coding (Unity C#, Arduino)

AI&Automation
Generative AI(ChatGPT, Claude), No-code Automation(Make, n8n), AI-assisted Research & Ideation, Prompt Engineering, AI-assisted Prototyping (Figma Make, Claude design)

Workshops and seminars

Bari Città Aperta, *Scuola Open Source*
07/2025
Interdisciplinary co-design focused on accessible design and social innovation.

Smart eyewear futurability, *EssilorLuxottica*
02/2024
Design of potential future use scenarios for smart glasses.

Qualitative data visualization,
EPFL + ECAL Design Research Lab
06/2023
Investigation of data visualization approaches for qualitative data.

Volunteering

Scout Leader, *AGESCI*
2018 – Present
Leadership, team management, and organization of educational and outdoor activities in complex environments.

Languages

Inglese — C1 (IELTS Academic 7.0 overall score-2021)

Certifications

Google UX Design Certificate — 2026-01